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## **Ozone Action Heroes Celebrates Pflugerville Middle School For Their Heroic Efforts**

*Your air. Your commitment.*

*Celebration party for Pflugerville Middle School*

*Winner of the Ozone Action Heroes school pledge contest*

**AUSTIN, Texas -- March 12, 2010 --** Ozone Action Heroes, helping people improve air quality, celebrated with Pflugerville Middle School for winning the Ozone Action Heroes school pledge contest. Amy's Ice Creams donated ice cream and Whataburger donated free Justaburger coupons for more than 1,000 people.

Joining the celebration was Joe Cantalupo, Executive Director of the Capital Area Metropolitan Planning Organization (CAMPO), Pflugerville Mayor Jeff Coleman and school officials.

The Ozone Action Heroes school contest asked students, families and organizations to take the ozone action heroes' pledge to reduce harmful ozone emissions. The contest was open to schools in Bastrop, Caldwell, Hays, Travis and Williamson counties.



*(L to R) Pflugerville Mayor Jeff Coleman, Principal Mary Kimmins, 8<sup>th</sup> Grade Avid Teacher Brandi Gandy, CAMPO Executive Director Joe Cantalupo*

“Education is the key to reducing our environmental footprint and making a commitment to improve our air quality,” said Pflugerville Mayor Jeff Coleman. “I applaud and congratulate the students of Pflugerville Middle School for their pledge to be Ozone Action Heroes.”

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“It’s great to see all these kids committed to improving our air quality by reducing harmful ozone-forming emissions,” said Joe Cantalupo, Executive Director of the Capital Area Metropolitan Planning Organization (CAMPO). “We really appreciate the efforts of the students and teachers at Pflugerville Middle School. They deserve the great reward that Amy’s Ice Creams and Whataburger provided. What can be a better reward than ice cream in the morning!”

**About Ozone Action Heroes**

Ozone Action Heroes’ mission is to empower, educate, and encourage citizens and businesses in the Capital/Alamo Area to take action and help improve air quality. The Capital Area Metropolitan Planning Organization (CAMPO) oversees the Ozone Action Heroes project. For more information about CAMPO, please visit [www.campotexas.org](http://www.campotexas.org). For more information about Ozone Action Heroes, please visit [www.ozoneheroes.com](http://www.ozoneheroes.com).

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